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Solutions Architect in Baton Rouge, Louisiana*

# Get Clarity

Whether you're struggling with developing systems, processes, or policies, need guidance on the proper procedures for hiring and retaining staff, or are looking for a no-nonsense professional development coach who can help you break your personal glass ceiling, DaKenya Douglas Consulting can help.

- We'll design a clear-cut and concise initiative to transform your life, career, or business from struggling and stagnant to into excellence.
- **Our custom-tailored personal and business consulting services will help you:**
  - Unlock your potential and accelerate your results
  - Untangle complicated systems, processes and procedures
  - Unearth solutions that save you time, money, and effort



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## Clear as Mud?

# Use these 5 Steps for Clarity Made Simple

### Step 1: Rest in your zone of genius!

Just because people have problems doesn't mean you are equipped to solve them. You must rest in your zone of genius. This way your business feels natural, you don't offer things that are out of your wheelhouse, and you don't dread "going to work."

### Step 2: Know your UVP (Unique Value Proposition)

What makes you so special that someone would want to hire you over your competition?

### Step 3: Identify your specific client/ customer avatar

Take what you know about your "target market" and create ONE character to speak to directly, therefore helping you to speak more intimately to everyone.

You can't begin to figure out who needs you, though, until you first know how you can help them (Step 1) and why you are the best person to help them (Step 2).

### Step 4: Find Your North Star and Follow It

Find a process that will help you decide if a certain business opportunity is a good decision, what experts you should follow, which strategic alliances you should pursue, what to say no to and more to maintain alignment with your strategic plan.

### Step 5: BOOK YOUR THREE SIXTY CLARITY INTENSIVE TODAY!

When you're in it, it's difficult to see where the bottleneck stems from. We go beyond diagnosing the symptoms; we pinpoint exact problems and clear the path so that you can move beyond the overwhelm and start thriving.



#### BOOK the THREE SIXTY Clarity Intensive today!

60-minute intensive to dig deep and root out barriers to helping you achieve success clearing the way for a razor-sharp strategy.

60-minute Laser-focused strategy session where we lay out the foundation for a winning success strategy.

#### Need full scale accountability?

60-day support through execution add-on; offering bi-monthly calls and on-going connection for accountability and support.